



Pro plan

Unlock the full engagement potential of personalized emails. Embrace the full power of email signatures with advanced signature targeting and scheduling, complete design customization, and access to analytics.

Trusted by over 60,000+ businesses worldwide



Management

FEATURE	BENEFIT	PRO
Signature Templates	The number of different signature designs you can create.	Unlimited
Signature Imprinting	Email signatures are applied to emails sent from your organization including from all mobile devices.	✓
Centralized Management	Centrally control email signatures for every member of staff. Multiple user logins allow IT to delegate access to non-technical users to create and update signatures.	✓
Full Customization & Branding	Create professional signature designs or customize a professionally created example from our template library.	✓
Deployment Model	Cloud (Server-Side): Signatures are applied when the email is sent via the mail server. Device (Client-Side): Signatures are applied within Outlook or Gmail.	Cloud and/or Device
Signature Preview	Users can see their signature while composing an email.	✓
User Directory Sync	Automatic synchronization of user information to populate signatures from either Azure Active Directory or Google Directory.	✓
Targeting & Exclusion Rules	Segment signatures for internal/external emails and exclude individual users or groups from specific designs.	✓
Customized Disclaimers	Support compliance with a bespoke disclaimer applied to every email sent.	✓
User Editable Fields (e.g., personal pronouns)	The number of fields used to populate signatures that users can self-manage, including custom information.	Unlimited Editable Fields
Custom Date/Time Scheduling	Automatic imprinting using defined and repeatable scheduling rules.	✓
Usage Dashboard	Monitor, analyze, and report on email signature usage in your organization.	✓

Management continued

FEATURE	BENEFIT	PRO
High Availability with Regional Datacenters	99.99% uptime supported by regional, load balanced, and geographically dispersed Microsoft Azure datacenters.	✓
Security & Compliance – SOC 2, GDPR, ISO/IEC 27001, ISO/IEC 27018, HIPAA, Cyber Essentials	<p>The only signature vendor to achieve both SOC 2 Type II and multiple ISO certifications.</p> <p>Exclaimer undertakes extensive independent audits to achieve certification and attestation against key security and privacy standards.</p>	✓

Engagement

FEATURE	BENEFIT	PRO
Promotional Banners	<p>Include clickable promotional banners in your designs.</p> <p>Rotating banners swap between designs automatically.</p>	✓
Headline Content	Apply content above the email message body for maximum impact, including logo, images, banners, and surveys.	✓
QR Codes & vCards	Add hyperlinks or centrally controlled contact information as scannable QR codes to signatures.	✓
Engagement Dashboard	Measure the effectiveness of email signatures including clicks-through to optimize performance and run A/B testing.	✓
Advanced Targeting	Create signatures for specific audiences based on email domain.	✓
Campaign Scheduling	<p>Automatically imprint a signature design for the duration of a campaign.</p> <p>Establish a signature for a repeatable campaign that follows enhanced scheduling rules.</p>	✓
Feedback Management	<p>Apply one-click signature surveys to drive feedback from emails.</p> <p>Create multiple surveys and use beyond email signatures.</p>	✓

Engagement

FEATURE	BENEFIT	PRO
Feedback Agent Dashboard	Access more detailed reporting on feedback responses to drive action and improvement.	✓
Custom Feedback Workflows	Create workflows that ensure collected feedback is surfaced and actioned.	✓

Service

FEATURE	BENEFIT	PRO
24/5 Support Team	Speak to our award-winning global support team, anytime Monday to Friday.	Email, Live Chat & Phone
Business & Roadmap Reviews	Quarterly account reviews and knowledge sharing to ensure the maximum return on your investment.	✓
Customer Engagement	<p>Access best practice and product-focused content and sessions.</p> <p>Get access to industry specific webinars, customer roundtables, and beta events.</p>	✓
How-to Video Library	Access a library of on-demand 'how to' videos for immediate support.	✓
Knowledge Base	Access Exclaimer's extensive knowledge base to get the most from your subscription.	✓
Onboarding & Training	Use our onboarding and training specialists to help get you up and running fast and reduce your time to value.	✓
Ongoing Customer Success	An assigned customer representative for your account.	✓

Get in touch with our sales team to discuss our plans or figure out your next steps.



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